

# The Theory Of Catering

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*Taylor Ronald Kinton David Foskett Susan Deetlefs Kinton Tiliza Terblanche*

ceserani and kinton s the theory of catering is a core text for every hospitality and catering student delivering a comprehensive overview of the industry as a whole and presenting the theory necessary for competent professional practice the content follows the food chain through its natural path from commodity and its science through delivery from the supplier storage preparation and production to final service to the waiting customer first published in 1964 this latest 11th edition has been comprehensively revised to reflect changes in the industry including the new hygiene standards introduced in january 2006 and up to date information on the new licensing laws the content continues to be divided into six parts covering in turn the hospitality industry as a whole including current influences and trends food commodities nutrition and science planning production and service organisation and business development and legislation the companion cd rom anew feature for this edition includes a knowledge quiz facility that enables students to test their knowledge of catering theory as they work through the book and their course and prepare for examinations and assessment while the resource centre makes available all the photos and digital artwork tables and charts from the book that students can drop into essays reports and presentations helping them to complete their coursework and enhance the quality and presentation of what they produce

this core text for hospitality and catering students has been restructured and updated to provide a guide to product knowledge menu planning nutrition and hygiene and supervisory and management skills it is suitable for nvq gnvq diploma and degree courses

textbook on theoretical and technical aspects of the provision of meals in the hotels and restaurants with particular reference to practices in the uk covers elementary hygiene and nutrition equipment maintenance food preparation and conservation menu planning etc and includes definitions of french culinary terms and food commodities etc bibliography pp 387 and 388

offering a complete overview of the hospitality and catering industry for over 50 years this new edition of the essential reference text

has been updated to reflect latest developments and current issues covering all aspects of the industry from commodities and nutrition to planning resourcing and running each of the key operational areas the theory of hospitality and catering is an essential text for anyone training to work in the hospitality industry it will be valuable to anyone completing courses in professional cookery and hospitality supervision as well as foundation degree and first year undergraduate hospitality management and culinary arts students discusses all of the current issues affecting the industry including environmental concerns such as traceability seasonality and sustainability as well as important financial considerations such as how to maximise profit and reduce food waste considers latest trends and developments including the use and impact of social media updated to reflect up to date legislative requirements including new allergen legislation helps you to understand how theories are applied in practice with new case studies from hospitality businesses throughout

prepare students for assessment and further professional development with a wealth of contemporary case studies from around the world referencing key trends discover how to integrate sustainability and environmental improvements into kitchens and eating spaces helping to increase energy conservation and boost your green credentials harness the power social media and e marketing to proactively grow your business online visibility and engagement ensure best practice is followed where food allergies and intolerances are concerned so you can be confident you are providing a safe experience for all customers develop your understanding of nutrition and culinary medicine with a unique contribution from elaine macaninch a director of culinary medicine uk and the co founder of the education and research in medical nutrition network erimnn plan for commercial success with clear coverage of financial aspects of food and beverage management personal development and people management skills

an easy to follow introduction to the subject which attempts to present the basic catering theories and clarifies the essential issues to be dealt with by caterers

trust this leading textbook to guide you through your requirements as you train at a supervisory level in the hospitality industry the theory of catering has been an essential textbook for hospitality and catering students worldwide since 1964 this latest edition is revised to reflect recent changes in the industry and provides a complete overview from commodity and science through delivery from the supplier storage preparation production and final service it is ideal for anyone training at supervisory level in the hospitality industry understand challenging concepts such as budgeting and cost and operational control with our invaluable chapter on commodities learn the latest regulations on hygiene food legislation and health and safety follow the clear mapping and alignment of content to courses in hospitality supervision professional cookery and foundation degrees in culinary arts

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